

PACKAGING FACT SHEET

Beginning in February you will begin to see our new Generic TC and Premium toner boxes. The new boxes were created and designed with the dealer-customer in mind. The new designs increase the perceived value of your end user customers. With convenience of use and storage being the most important factor, the new sizes feature built-in punch out carry handles that provide the ultimate in ease of customer delivery and storage. Here are a few highlights:

PUNCH OUT CARRY HANDLES (on larger sizes)

No more stacking nightmares. These boxes stack easily without losing balance. Most of all the handles can be punch out to be used, or they can remain intact, depending on your preference.

IMPROVED SHIPPING DURABILITY

These boxes have been specifically design for use with our highly protective air-cushioned system. This system provides improved durability over the previous style. No matter how far you have to ship, you will have confidence that every cartridge will be delivered in pristine condition.

RIGHT-SIZE BOX

The box sizes are now more condusive to the cartridge size. Oversize shipping cartons cost more in freight, and take up more space in your delivery vehicle. The new box sizes are a better-fitting alternative, using less packaging, but better protection is provided due to the use of the air-cushioned system.

100% RECYCLED CONTENT

The boxes are printed on 100% recycled corrugate. If it's a green initiative you're after, then the generic TC box is the one you should choose. The Premium brand is also printed on 100% recycled corrugate, however the full color nature of the printing excludes it from being considered a completely recycled box. Both boxes are recyclable in virtually every jurisdiction that offers curb side recycling.



GENERIC TC PACKAGING

- Easily identified as a "compatible cartridge"
- Simple white design
- Easy carry handle on larger sizes
- Right-size box for superior shipping protection
- 100% recycled and recyclable materials
- Acknowledgement of STMC certification
- Acknowledgement of ISO facility standards



PREMIUM PACKAGING

- Full Color graphics indicating high quality
- Remanufactured designation
- Easy carry handle on larger sizes
- Right-size box for superior shipping protection
- Made from 100% recycled materials
- Acknowledgement of STMC certification
- Acknowledgement of ISO facility standards